

www.follybeachchaircompany.com Privacy Policy

Type of website: E-commerce

Effective date: 1 day of January, 2009

www.follybeachchaircompany.com (the "Site") is owned and operated by Folly Beach Chair Company, LLC. Folly Beach Chair Company, LLC can be contacted at:

info@follybeachchaircompany.com
(843) 588- 2278
200 E Arctic Ave, Folly Beach, SC 29439

Purpose

The purpose of this privacy policy is to inform users of our Site of the following:

1. The personal data we will collect
2. Use of collected data;
3. Who has access to the data collected; and
4. The rights of Site users.

This Privacy Policy applies in addition to the terms and conditions of our Site.

Consent

By using our site users agree that they consent to:

1. The conditions set out in this Privacy Policy;
2. The collection, use, and retention of the data listed in this Privacy Policy.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy. We will not collect any additional data beyond the data listed below without notifying you first. Customer information is never shared with third parties/affiliates for marketing/promotional purposes.

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this information.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

1. First and last name
2. Email Address
3. Phone number
4. Home and/or Mailing address
5. Payment information.

This data may be collected using the following methods:

1. Booking a reservation
2. Filling out a contact form

How We Use Personal Data

Data collected on our site will only be used for the purposes specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

1. Statistics

The data we collect when the user performs functions such as booking a reservation and completing a sale, filling out an online contact form, or through an in person sale may be used for the following purposes:

1. Communication (related to your reservation or specific business-related question(s))
2. Fulfilling a reservation
3. Any information shared is only done for the purpose of business operations such as payment processing. All sharing mentioned in this policy excludes mobile opt-in and consent; opt-in information is never shared with anyone for any purpose.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Changes To This Privacy Policy

This Privacy Policy is effective as of 1/1/09 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify by placing a prominent notice on our website

How to opt-out of communications

You can opt-out of the use of your personal data for reservation-specific communication and marketing emails. You can opt out by clicking 'Unsubscribe' at the bottom of the email.

To opt-out of text communication, reply 'STOP'.

Contact Information

For any questions, concerns, or complaints call (843) 588-2278 or email info@follybeachchaircompany.com